



Media Release
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Tassal - working with schools

Tassal will partner with PIEFA (Primary Industry Education Foundation Australia) to deliver an exclusive first 'sustainable salmon in schools' program in line with the national curriculum.

CEO of PIEFA Ben Stockwin said he was looking forward to the partnership commencing and the benefits it would deliver primary-aged students.

"PIEFA is pleased to be partnering with Australia's largest salmon producer to support schools to increase student and community understanding about sustainable salmon production in Australia," he said

PIEFA research indicates students have low levels of understanding regarding food and fibre production generally, and teachers have identified that they are least knowledgeable about the fishing industry specifically.

"Not only is fish an important part of a healthy diet, sustainable fish production will be a major contributor to global food security in the coming decades, so the students of today will need to be the informed consumers, marine scientists and aquaculture innovators of tomorrow," Mr Stockwin said.

Tassal Senior Manager Corporate Engagement Barbara McGregor said Tassal had a long history of engaging with schools across Tasmania.

"This formal partnership and resource support will take this to a new level," she said.

"Tassal has a diverse operating footprint across regional Tasmania and our operations form a strong part of these communities.

"Our aim is to support important pathways between education and industry through a dedicated curriculum based program.

"We have a proud history of a careful science based approach to aquaculture and this year were announced the second highest aquaculture company in the world for transparent sustainability reporting."

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The resources under development include project plans and a 3D explorative video, where students wearing visual aids can be part of an underwater journey and also learn about operations above the water.

Ms McGregor said environmental and biological science, fish health and performance as well as sustainable seafood production would be the focus of the education resources.

Released by:

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About Tassal

Tassal Group Limited (ASX: TGR) is a vertically integrated salmon grower and salmon and seafood processor, seller and marketer. The Company produces and sells premium salmon and seafood products for both the Australian domestic and export markets. Tassal grows delicious, fresh and healthy Atlantic salmon in Tasmania's fresh waters and through its De Costi Seafood business sources and processes a wide range of seafood. Tassal is committed to taking a leadership role in sustainability in aquaculture and seafood sourcing. The company employs more than 1,200 people. Visit www.tassal.com.au for more information.

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